

# ***NEWS RELEASE***



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## **TOPSFIELD FAIR PARTNERS WITH MORE THAN 30 LIBRARIES FOR ANNUAL 'READ AND WIN' PROGRAM**

**TOPSFIELD, Mass. (July 25, 2024)** – This summer, The Topsfield Fair is once again partnering with libraries in Essex and Middlesex Counties as well as southern New Hampshire to promote its Read & Win program. Each library sets a goal for elementary school children in their communities encouraging them to read library books.

Students in Kindergarten through 6<sup>th</sup> grade who reach their reading goal will be rewarded with a ribbon provided by the International Association of Fairs and Exhibitions and one free admission ticket for students eight years old and older. Children under 8 with an adult are always free. Plus, each child received a coupon for a free hot dog and drink courtesy of the Topsfield Fair.

To make their experience at the Topsfield Fair even more special, Fiesta Shows, the Seabrook, New Hampshire based company that has supplied wholesome family fun in the Mid-Way and Kiddie Land at the Topsfield Fair since 1950, is also awarding each child who reaches their reading goal with two ride tickets.

“Partnering with the local libraries directly ties in with the educational programs that we run every year during the Topsfield Fair,” said James O’Brien, General Manager of the Topsfield Fair. “I’m happy that Fiesta Shows was once again eager to participate in the Read and Win program with us. It is a testament to our 74-year partnership and shows they are as invested in the program as we are.”

The following libraries are participating in Read & Win program:

- Amesbury Public Library, Amesbury, MA
- Newbury Town Library, Byfield MA
- Beverly Public Library, Beverly, MA
- Boxford Town Library, Boxford, MA
- Peabody Institute Library, Danvers, MA
- TOHP Burnham Library, Essex, MA
- Georgetown Public Library, Georgetown, MA
- Sawyer Free Library, Gloucester, MA

- Langley-Adams Library, Groveland, MA
- Hamilton-Wenham Library, Hamilton, MA
- Haverhill Public Library, Haverhill, MA
- Ipswich Public Library, Ipswich, MA
- Lynn Public Library, Lynn, MA
- Lynnfield Public Library, Lynnfield, MA
- Manchester-by-the-Sea Public Library, Manchester by-the-Sea, MA
- Charlotte and William Bloomberg Medford Public Library, Medford, MA
- Nevins Library, Methuen, MA
- Flint Public Library, Middleton, MA
- Flint Memorial Library, North Reading, MA
- Peabody Institute Library, Peabody, MA
- Rockport Public Library, Rockport, MA
- Rowley Public Library, Rowley, MA
- Salisbury Public Library, Salisbury, MA
- Stoneham Public Library, Stoneham, MA
- Topsfield Public Library, Topsfield, MA
- G.A.R. Memorial Library, West Newbury, MA
- Woburn Public Library, Woburn, MA
- Kimball Library, Atkinson, NH
- East Kingston Public Library, East Kingston, NH
- Kingston Community Library, Kingston, NH
- Gale Library, Newton, NA
- Plaistow Public Library, Plaistow, NH
- Seabrook Library, Seabrook, NH

Ticket prices for the 2024 Topsfield Fair, running October 4-14, are \$20.00 every day. Discounted admission tickets are available at [www.topsfieldfair.org](http://www.topsfieldfair.org) through October 3rd. General Admission discount tickets can be purchased for only \$15.00 plus a \$2.50 convenience fee. Tickets are good any day during the Fair's 11-day run. A three-day pass, good any three days, is available for \$42.00 plus a \$4.26 convenience fee. Children under eight are free with an adult admission ticket. Discounted ride tickets are also available when purchased in advance at [www.topsfieldfair.org](http://www.topsfieldfair.org).

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