



# Concessions & Vendors

*Offering our patrons a wide variety of quality goods, services, demonstrations and food.*







**"Always a great time,  
always a great tradition!"**

**- Leonard  
Melrose, MA**

# About the Topsfield Fair

The Topsfield Fair, founded in 1818, by the Essex Agricultural Society, is the longest continuously operating county fair in America! It is one of the largest annual events held in Massachusetts. This year's fair is scheduled for October 4 - 14, 2024.

The Essex Agricultural Society is a non-profit organization, which is dedicated to encouraging, promoting and preserving Essex County agricultural activities and to educate the general public. The society strives to do this with a fun and exciting atmosphere through the medium of the Topsfield Fair.

Located eighteen miles north of Boston, the Topsfield Fairgrounds is situated on eighty-three acres. With thirteen agricultural buildings, 10,000 exhibitor entries, a midway and the giant pumpkin contest... there is something for everyone!





# About Concessions & Vendors

Being a Topsfield Fair concession or vendor offers a unique opportunity by reaching more people than any other event in the region. Each year's attendance reaches over 400,000 people, representing an average of approximately 44,000 visitors per day over the 11 days.

## Attendance Comparison



Fenway Park  
**37,731**



TD Garden  
**19,156**



Gillette Stadium  
**65,878**



# The Numbers



Official Top 50 Fairs & Carnivals in 2023  
**#43**



International Association of Fairs & Expos  
**Top 100 Fairs in 2019**



Facebook Followers  
**76,000+**



Local Youth Scholarships Awarded  
**\$65,000 in 2023**



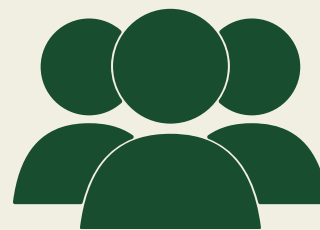
Instagram Followers  
**10,000+**



Constant Contact  
**19,000+ Email Addresses**



Twitter Followers  
**2,800+**



Attendance  
**400k+**





# Future Topsfield Fair Dates

2024: October 4th - October 14th

2025: October 3rd - October 13th

2026: October 2nd - October 12th





# Space Available

We have indoor and outdoor space along the fairgrounds with space starting at 10'x10' and expanding from there.

While so many patrons like the tradition of the Topsfield Fair, we are also continuously on the look-out for new vendors to bring in new products, services, and foods to keep things fresh and new. After all, we are talking about 206 years and counting!

Contact us soon, as our spaces do sell-out!



## The logo for the Topsfield Fair is displayed on a solid green background. The words "Topsfield Fair" are written in a large, stylized, black-outlined script font. To the right of the word "Fair", the text "America's Oldest" and "Founded 1818" is written in a smaller, black, sans-serif font, stacked vertically.

Visit our website to see our map and the areas that our vendors can participate.

<https://www.topsfieldfair.org/explore/map/>







We look forward to working with you  
and growing your business...

## Contact

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