

# ***NEWS RELEASE***



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## **TOPSFIELD FAIR’S 2023 ‘READ AND WIN’ PROGRAM SENDS OVER 4,000 CHILDREN TO THE FAIR FOR FREE**

**TOPSFIELD, Mass. (September 18, 2023)** – This summer, The Topsfield Fair, Fiesta Shows, and The International Association of Fairs and Expositions, once again sponsored its ‘Read and Win’ program with thirty-two libraries in Essex and Middlesex Counties as well as southern New Hampshire participating. Each library set a goal for elementary school children in their communities encouraging them to read library books.

For accomplishing their reading goal, 4,148 students were rewarded with:

- One admission ticket (for readers over 8, children under 8 are admitted into the Fair free)
- One hot dog and drink voucher that the winner can redeem at the Fair
- Two ride tickets
- Read and Win ribbon
- Read and Win certificate

“Partnering with local libraries directly ties to the extensive educational programs we run every year at the Topsfield Fair,” said Kate O’Brien, Education Program Manager, Topsfield Fair. “Having Fiesta Shows and The International Association of Fairs and Expositions eagerly participate in the Read and Win program with us again is a testament to the importance of the program.”

The top 5 libraries with the most children participating this year were:

1. Beverly Public Library: 667
2. Charlotte and William Bloomberg Medford Public Library: 473
3. Boxford Town Library: 221
4. Peabody Institute Library of Danvers: 209
5. (Tie): Ipswich Public Library & Peabody Institute Library in Peabody: 164

Ticket prices for the 2023 Topsfield Fair are \$20.00 every day. Discount admission tickets are available at [www.topsfieldfair.org](http://www.topsfieldfair.org) through September 28, 2023. General Admission discount tickets can be purchased for only \$15.00 plus a \$2.25 convenience fee. Tickets are good any day during the

Fair's 11-day run. A three-day pass, good any three days, is available for \$42.00 plus a \$3.50 convenience fee. Children under eight are free with an adult admission ticket. Discounted ride tickets are also available when purchased in advance at [www.topsfieldfair.org](http://www.topsfieldfair.org).

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