

NEWS RELEASE



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TOPSFIELD FAIR PRE-FAIR TICKETS NOW ON SALE

TOPSFIELD, Mass. (July 21, 2023) – The 205th [Topsfield Fair](http://www.TopsfieldFair.org), running September 29 - October 9, 2023, has announced it is now selling pre-fair tickets, which offers discounts over tickets purchased during the run of the Fair.

Discount admission tickets, which are good any day during the Fair’s 11-day run, are available at www.TopsfieldFair.org for \$15.00 each plus a \$2.25 convenience fee per ticket. A three-day pass, good any three days, is available for \$42.00 plus a \$3.50 convenience fee. Children under eight with an adult are free with an adult admission ticket.

Pre-Fair discounted ride tickets offer 10 rides for \$30.00 plus a \$4.00 convenience fee. The advance ticket price offers an average savings of 30% compared to purchasing tickets during the run of the Fair. Limited ride exclusions may apply. There is a limit of 5 pre-Fair ride tickets per order.

“Last year we implemented a new electronic ticket system that proved very successful,” said James O’Brien, General Manager, Topsfield Fair. “Fairgoers don’t have to check their mail and remember where they put their tickets. The electronic tickets will go straight to their computer or their phone and they can either print them out or simply show the ticket barcode on their phone at the ticket gate.”

Discounted tickets can also be purchased at the Topsfield Fair Ticket Booth, located at 207 Boston Street, Topsfield, Massachusetts. The ticket booth is scheduled to open on August 22, 2023. There is no convenience fee when tickets are purchased at the ticket booth.

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