

FOODS DEPARTMENT

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KING ARTHUR FLOUR IS THE OFFICIAL FLOUR OF THE FOOD DEPARTMENT

RULES AND REGULATIONS

1. ALL ENTRIES MUST BE PRE-REGISTERED. ALL ENTRY FORMS MUST BE RECEIVED NO LATER THAN SEPTEMBER 29, 2010.
2. ALL FOOD ENTRIES SHOULD BE BROUGHT TO THE FAMILY LIVING CENTER BETWEEN THE HOURS OF 10:00 A.M. AND 11:00 A.M. ON THE DAY OF THE JUDGING. NO ITEMS WILL BE ACCEPTED AFTER 11:00 A.M. **Once judging has started absolutely NO exceptions will be made. Please allow for traffic. NOTE DELIVERY TIMES VARY FOR EVENING CONTESTS.**
3. The contest is intended for amateur bakers only. Professional bakers or those who earn a significant portion of their livelihood from baking making not enter.
4. All food becomes the property of the Topsfield Fair.
5. **TWO recipes, each printed on 1 side of an 8 1/2 x 11 sheet, must accompany all exhibits. Please include name, address, and telephone number on the back of each sheet. These become the property of the Topsfield Fair. DO NOT SEND WITH ENTRY FORMS. ALL EVENING CONTESTS SUBMIT 2 COPIES OF RECIPE.**
6. All exhibits must be brought to the fair in a DISPOSABLE container, carefully covered with plastic wrap or aluminum foil.
7. NO package mixes will be accepted. Also, no premade or store bought crust (except Pillsbury Contest on page 2).
8. The food will be judged in the Family Living Center as soon as the display is set and judges are ready.
9. **THE EXHIBITOR WILL BE ADMITTED FREE ONLY AT THE MAIN GATE ENTRANCE.** (Paid parking is available opposite the Main Gate on Route 1.)
10. Anyone who has entered a recipe and won 1st prize cannot enter same recipe again the next year.
11. Only one entry per class, per category will be accepted from each exhibitor (i.e. cookies, muffins, etc.)
RECIPES BECOME THE PROPERTY OF THE TOPSFIELD FAIR - ESSEX AGRICULTURAL SOCIETY - INCLUDING PUBLICATION RIGHTS.
12. Junior class, 5-15. Specify Junior Division and age. **Juniors under age 16 are not allowed in evening contests unless specified in contest rules.**
13. All food items become property of the Topsfield Fair.
14. The decision of contest officials is final.

SATURDAY, OCTOBER 2, 2010

Awards: FIRST \$10.00 SECOND \$7.50 THIRD \$5.00

CLASS

- A
1. Favorite Cookie (Not Bars, 6 per plate)
 2. Quick Bread
 3. Muffins (6 per plate)
 4. Brownies (6 per plate)
 5. Frosted Cake
 6. Unfrosted Cake

SUNDAY, OCTOBER 3, 2010

- B
1. Dessert Bars (not Brownies) 6 per plate
 2. Favorite Dessert - Children (ages 14 & under)
 3. Cheesecake
 4. Two Crust Pie
 5. One Crust Pie
 6. Yeast Bread (1 loaf)
 7. Yeast Bread Sweet

Note: NO cake mixes are allowed in any of the above classes. Heart Smart, Diabetic, sugar free/fat free recipes in each class are also accepted. All Class items may be reheated if oven is available. Prior arrangement is necessary.

There are NO Professional Classes in this year's contest.

KING ARTHUR FLOUR FROSTED CUPCAKES CONTEST

Entry Deadline: October 5, 2010

Contest Date: Thursday, October 7, 2010

Delivery: 4:00 - 6:00 PM

Judging: 7:00 - 9:00 PM at Coolidge Hall

Announcements: 9:00 PM



FAVORITE FROSTED CUPCAKE: 6 PLATE

OPEN TO: Adults Ages 18 and up

LOCAL FAIR PRIZES

- 1st place: \$75 gift certificate to the Baker's Catalogue
2nd place: A pair of King Arthur Flour Cookbooks
3rd place: A King Arthur Flour Apron

All winners will also receive a gorgeous ribbon

RULES:

1. One entry per person.
2. Pre-entry is required and is due as follows: Received by October 5, 2010.
3. Exhibitor must bring the opened bag of King Arthur Flour or submit a UPC label from the flour bag when he/ she submits the entry.
4. 1st Place winner from 2009 is not eligible to compete in 2010.

1. All entries must be submitted on a disposable container for judging.

2. Judging will be based on the following criteria:

a. Flavor	50 points
b. Overall Appearance	25 points
c. Texture	<u>25 points</u>
TOTAL	100 points

Failure to follow the rules may result in disqualification.

* ENTRANTS USE RECIPE OF THEIR OWN CHOICE.

Fleischmann's® Yeast "Bake For The Cure"

Fleischmann's® Yeast will award local cash prizes
and \$1,500 in National Grand Prizes

Entry Deadline: Saturday, October 2, 2010

Contest Date: Monday, October 4, 2010

Deadline for Delivery: 4:00 to 6:00 PM on October 4

Judging: 7:00 to 9:00 PM, October 4

Announcement: 9:00 PM

Place: Coolidge Hall



The 2010 Fleischmann's Yeast contest comes with two ways to win... and all in the spirit of Breast Cancer Awareness. The 1st category, the main one, features yeast breads of any type and flavor. A 2nd category calls for the top "Whole Grain Bread," any recipes with at least 50% whole grains. The 1st place winning recipes in both categories advance to grand prize judging for a \$1,000

national award! Unite to increase **Breast Cancer Awareness** across the country! For every entry, Fleischmann's Yeast (ACH Food Companies) will contribute \$10 to Susan G. Komen for the Cure. Bring your baked entries and matching written recipe for live judging. Themes and decorations are encouraged as part of your presentation.

JUDGING CRITERIA:

Entries judged on Flavor (40%), Presentation (40%), Texture (20%) Same criteria applies to both categories. Breast cancer awareness themes and decorations are encouraged.

1st CATEGORY: Three top prizes: \$150 for 1st place; \$75 for 2nd place; \$50 for third. Bake your best blue ribbon worthy bread... any style... any flavor.

2nd CATEGORY: One 1st place \$100 prize for the top "Whole Grain Bread." Any type of recipe with yeast may be submitted from bread or rolls to pizza or cakes. Recipes should contain at least 50% whole grains, such as whole wheat flour, rye flour, and/or whole grain ingredients (oatmeal, flax seed, bran cereals, bulgur, etc). All purpose or bread flour should be limited to 50% or less of the flour in the recipe. *Each winner will receive a ribbon, award certificate and apron.

Three Grand Prizes: \$1000 Each

Three Grand Prizes (\$1,000) will also be awarded by contest sponsor ACH Food Companies, Inc. (ACH). Based on the same judging criteria at the fairs and selected out of all winning recipes, ACH Test Kitchens will select one grand prize recipe in each U.S. region of participating fairs, divided as the Northern U.S., Central U.S., and Southern U.S. The three grand prize winners will be notified by January 31, 2011. Both categories' first place winning recipes advance to grand prize judging.

Fleischmann's Yeast

ENTRY REQUIREMENTS:

- Entries must be original and baked with Fleischmann's Yeast as an ingredient (RapidRise, Active Dry or Bread Machine Yeast).
- For inspiration visit www.breadworld.com or www.bakefortheure.com
- Deliver a clear, typed recipe that matches your pre-baked entry. Be specific with recipe directions, measurements, and sizes of pans, packages, cans, etc. Include your name, age, and contact information. Winning recipes must be able to be successfully reproduced in the Fleischmann's Yeast test kitchens to be considered for grand prizes.
- Any age contestant is welcome to enter unless Fair guidelines do not

permit. Only one set of prizes will be awarded per fair.

- One person can submit one entry per category: meaning one entry for the first category and one entry for the second category.
- Each fair selects their judges for this competition. Their decisions are final.
- All recipes entered become the property of ACH Foods (ACH). By participating, contestants agree that ACH may edit, adapt, copyright, publish and use any or all of the recipes entered. They may also use contestant names and photos for publicity, promotion, or advertising without compensation.
- Fair contest supervisors will forward all winning recipes for grand prize judging.
- Taxes on prizes are the responsibility of the winner. Contest is void where prohibited or otherwise regulated by law.
- The 2009 1st place Fleischmann's Yeast winners are not eligible to compete in 2010.
- Participating fairs in each region are pre-selected by Fleischmann's Yeast and ACH Food Companies, Inc.

The grand prize recipes will be available after February 1, 2011, by sending a self-addressed, stamped envelope to The Blue Ribbon Group, Attn: Fleischmann's Yeast '10, 3033 Excelsior Blvd., #220, Minneapolis, MN, 55416. 2010

Pillsbury® Pie Crust Pie Baking Championship

Category: Dessert Pie Pillsbury Refrigerated Pie Crusts

Entry form deadline: Sunday, October 3, 2010

Pie delivery date and time: Tuesday, October 5, 4:00pm – 6:00pm

Contest date and time: Tuesday, October 5, 2010, 7:00pm – 9:00pm

Announcement: 9:00 pm

LOCAL FAIR PRIZES

1st Prize: \$200 and a chance to win a \$1,000 grand prize (as selected from all first place state fair Pillsbury Pie Crust championship winners)

2nd Prize: \$100

3rd Prize: \$50

Plus, each winner will receive a ribbon, an award certificate and a celebratory apron.

\$5,000 GRAND PRIZE (COMPLIMENTS OF PILLSBURY PIE CRUSTS)

A grand prize winner will be selected from all 1st place winning recipes from Pillsbury Pie Contests nationwide. The grand prize winner will win 'ultimate blue ribbon bragging rights' and a \$5,000 cash award from the makers of Pillsbury Pie Crusts for their fabulous recipe.

2010: AMERICA'S FAVORITE PIE AWARD

At www.pillsbury.com/pie in November, online voters will pick "America's Favorite Pie" out of all 1st place recipes. The 1st place recipe receiving the most online votes will win a year's supply of Pillsbury Refrigerated Pie Crusts (2 boxes/month).

CONTEST RULES

Make ANY dessert pie with Pillsbury Refrigerated Pie Crusts, a simple way to make something sensational:

- Your pie recipe must use Pillsbury Refrigerated Pie Crusts (one or two crusts). Make any dessert pie (any flavor/variety/style): use custards, creams, fruits and/or any other fillings and ingredients, from the classic to the creative, any creation is welcome. Make it sweet, however, not savory; no quiches or main dish pies. Pies should be baked in a nine-inch pie pan or a nine- or ten-inch pan.
- Pies must be baked at home and brought, along with the pie recipe to the Coolidge Building between 4-6:00pm on Tuesday, October 5th, 2010.
- Recipes will be judged on taste, appearance, creativity, ease of preparation, and general appeal.
- The grand prize winner judging will be overseen by General Mills and the Blue Ribbon Group. The winner will be notified on or before January 31, 2011. The winner of the America's Favorite Pie Award is still eligible to win the grand prize.
- Each contestant may enter only one pie/pie recipe.

- Your pie recipe must be typed on an 8-1/2 x 11" sheet of paper along with contestant name, address, and phone number. All recipes must be submitted with an original UPC label from one package of Pillsbury Refrigerated Pie Crusts.
- By submitting your pie and recipe, you accept all contest rules and agree to be bound by the judges' decision, which will be final. You also agree that your recipe will become the property of General Mills and General Mills reserves the right to edit, adapt, copyright, publish, and use any or all of them including for publicity, promotion, or advertising, in any form of media including websites without compensation to you. This includes publishing winner names, and city/state of residence in any form of media including websites. Winners will be asked to sign a release before receiving their cash prize.
- The contest is intended for amateur bakers only. Professional bakers or those who earn a significant portion of their livelihood from baking may not enter the contest.
- Employees of General Mills, its parent, affiliates, subsidiaries, agencies, and members of their immediate households are not eligible to enter or win.
- Taxes are the responsibility of the winner. This contest is void where prohibited or otherwise regulated by law.



- The 2009 Pillsbury Refrigerated Pie Crusts Pie Baking Championship first prize winner is not eligible to enter the 2010 Contest.

Sponsored by General Mills Sales, Inc., One General Mills Boulevard, Minneapolis, MN 55440

Make it with Malt-O-Meal® Recipe Contest

Entry form deadline: Monday, October 4, 2010
Deadline for Delivery : Wednesday, October 6, 4:00 PM – 6:00 PM
Contest date and time: Wednesday, October 6, 2010, 7 PM – 9 PM
Announcement: 9:00 PM

The makers of Malt-O-Meal invite you to enter their recipe contest! Make any food creation with any Malt-O-Meal brand cold cereal. Any entry is welcome, from a hearty meal to a sweet-treat dessert. Let your creativity in the kitchen run wild! Deliver your entry and matching recipe to the fair for judging and on-the-spot winner selections. Don't miss the "Make it with Malt-O-Meal Recipe Contest!"

WINNER PRIZES

1st Place: \$100 2nd Place: \$50
 3rd Place: \$25 in Malt-O-Meal coupons

Each local winner receives a ribbon, award certificate, and apron. Prizes and/or certificates will be mailed directly to winners from The Blue Ribbon Group. The first 20 contestants to enter will each receive a Malt-O-Meal coupon. All coupons awarded will be downloadable from the Malt-O-Meal website with a voucher given to the contestant. The downloaded coupons are valid on select varieties of Malt-O-Meal cereals available at retail stores.

JUDGING CRITERIA

TASTE 35%
 CREATIVITY 35%
 CONVENIENCE OF RECIPE 30%

- Entries (prepared prior to delivery) will be judged live at the fair based on 1) TASTE (35%), 2) CREATIVITY (35%), and 3) CONVENIENCE OF THE RECIPE (30%). The decision of the judges shall be final.

- Make any creation with any Malt-O-Meal brand cold cereal. (Examples: Apple Zings, Cinnamon Toasters, Crispy Rice, Frosted Flakes, Tootie Fruities, Honey & Oat Blenders, and many others.) The original Malt-O-Meal hot cereals and oatmeal brands are NOT included.
- Any recipe is welcome including desserts, main dishes, appetizers or other foods. One recipe per person.
- Contestants can be of any age unless otherwise regulated by the fair.
- Entries must be submitted with a typed recipe and a product label from the Malt-O-Meal brand cereal used. Include your name, address and phone number. All entrants agree to abide by these rules.
- Upon submission, all recipes become the property of the sponsor and the fair, which have the right to publish, promote or advertise the recipes and the contestant names and photos without compensation.
- Judges are selected by the fair and their decisions are final. The fair and sponsor are not responsible for lost or disqualified entries.
- Taxes on prizes, if any, are the responsibility of the winner. This contest is void where prohibited or otherwise regulated by law.
- First place Malt-O-Meal winners from 2009 are not eligible to participate in 2010 Contest.
- For product information & store locator, visit www.malt-o-meal.com.



TOPSFIELD FAIR APPLE PIE CONTEST

Supported by Cider Hill Farm
Entry Deadline: October 6, 2010
Contest: Friday, October 8, 2010
Deadline for Pie Delivery: 3:30 - 5:30 PM
Judging: 6:30 - 9:00 PM
Announcements: 9:00 PM

STANDARD GUIDELINES

1. Class open to **ages 16 yrs. and older**. 2009 FIRST PLACE WINNERS WILL NOT BE ELIGIBLE TO COMPETE IN 2010 CONTEST.
2. Recipe may be your own personal favorite or original favorite with complementary ingredients added.
3. The complete recipe must be submitted with food entry on 1 side of an 8 1/2 x 11 sheet. Please include name, address, and telephone number on the back of each sheet. Two copies are required.
4. Judging based on crust texture, flavor, overall appearance and originality.
5. All recipes become property of Topsfield Fair.
6. **Pies may be baked in a disposable plate of your choice – either glass or foil.**
7. **No premade, store bought, or crust mix allowed.**
8. Recipes will be judged on crust (20%), filling (20%), overall appearance (30%), and overall flavor (30%).

TOPSFIELD FAIR PREMIUMS

- 1ST PLACE \$75 plus Gift Basket from Cider Hill Farm, Amesbury and 1/2 Bushel of Apples from Cider Hill Farm.
 2ND PLACE \$50 plus 1/2 Bushel of Cortland Apples from Cider Hill Farm.
 3RD PLACE \$25 plus Bag of Apples from Cider Hill Farm.

GHIRARDELLI CHOCOLATE CHAMPIONSHIP

Entry Deadline: Thursday, October 7, 2010

Contest Date: Saturday, October 9, 2010

Delivery by: 11:00 AM

Judging: 11:30 AM to 1:30 PM at **Coolidge Hall**

Announcements: 1:30 PM

Ghirardelli Chocolate Company invites you to participate in a chocolate championship with your most decadent chocolate recipe for a dessert or treat. Create your best entry using at least one of the Ghirardelli premium baking products (chocolate chips, bars and/or cocoa). Enjoy baking in Ghirardelli's chocolate intensity for the opportunity to win \$150 and a beautiful Ghirardelli chocolate gift basket!

PRIZES

1st place: \$150 and Ghirardelli Gift Basket

2nd place: \$50 and Ghirardelli Gift Basket

3rd place: Ghirardelli Gift Basket

Each winner will also receive a ribbon, apron and award certificate.

BONUS PRIZE

Enter the contest for a special surprise!

An additional Ghirardelli prize will be awarded to one randomly selected contest entrant.

JUDGING

Taste (overall and chocolate taste)	40%	Appearance	20%
Originality/Creativity	30%	Ease of Preparation	10%

CONTEST REQUIREMENTS

- Recipe must be original. For baking tips, recipe ideas and product information, go to www.ghirardelli.com
- Any person age 18 or older may enter; limit one entry per person.
- Create your best recipe using at least one Ghirardelli baking product and no more than 10 other ingredients.
- Each recipe must be homemade (no mixes), named, original, unpublished, the sole property of entrant and not previously submitted to any other contest.
- Entries must be submitted with 1) one Ghirardelli label, and 2) the recipe **typed** on an 8 1/2 x 11 sheet of paper with the contestant's name, street address and phone number. (**2 copies**)
- Recipes should list ingredients with measurements and state preparation instructions with baking/cooking times and number of servings.
- All recipes become the sole property of Ghirardelli. Ghirardelli reserves the right to edit, adapt, copyright, publish, and use any or all of the recipes including for publicity, promotion, or advertising, with no compensation.
- Ghirardelli is not responsible for lost, stolen, illegible, misdirected or late entries. By entering the contest, exhibitor accepts and agrees to these requirements and the decisions of the judges, which shall be final.
- The Contest is intended for amateur bakers only. Professional bakers or those who earn income from baking may not enter the contest. Ghirardelli employees and their family members are not eligible to compete.
- Taxes are the responsibility of the winner.
- The 2009 first place winners are not eligible to compete in 2010.



PARENT & CHILD COOKIE CELEBRATION

Category: Oatmeal Cookie

Entry Deadline: Saturday, October 9, 2010

Contest Date: Monday, October 11, 2010

Cookie Delivery: Monday, Oct. 11 10:00 AM - 11:30 AM

Judging: 12:00 PM to 2:00 PM at **Coolidge Hall**

Announcements: 2:00 PM

CONTEST REQUIREMENTS

- All "Parent" contestants must be at least 18 years of age at the time of the contest. The child must be between the ages of 6 and 17.
- The contest is intended for amateur bakers only. Professional bakers or those who earn a significant portion of their livelihood from baking may not enter the PARENT-CHILD COOKIE CELEBRATION.
- A parent may enter different oatmeal cookie recipes with two different children but not two different recipes with the same child. Contestants who submit recipes under someone else's name will be disqualified.
- Recipes in which the finished cookie contains raw/uncooked eggs (whites and/or yolks) **MAY NOT** be entered. Egg must reach 160 degrees F. to be considered cooked.
- 6 cookies per plate.
- Plate decorations are allowed. The fair is not responsible for the return of plates.
- All entries must be accompanied by the recipe, typewritten or legibly printed on 8 1/2" x 11" paper. (**2 copies**) Every ingredient must be listed in exact measurements and the type of ingredient must be specified.
- All recipes become the exclusive property of Topsfield Fair and none will be returned. Cookies become the property of Topsfield Fair.
- The fair's general rules and contest policies will apply when there is a question about a rule. However, in the event of a tie, only one First Place winner can be chosen.
- All pre-registration forms must be submitted to the Fair Entry Department by the date listed in the contest brochure.
- The 2009 first place winners are not eligible to compete in 2010.

JUDGING CRITERIA

Flavor	30 points
Texture	10 points
Appearance	30 points
Originality/Creativity	30 points
Total:	100 points

PRIZES

1st place: Blue Ribbon, \$75

2nd place: Red Ribbon, \$25

3rd place: White Ribbon, \$15



