

# ARTS DIVISION - PROFESSIONAL

Chairpersons: Elizabeth Benson, Groveland (978-373-3230) & Mary Pacheco, Ipswich (978-356-2103)

Committee members: Amanda Bucco, Peter Grimshaw, Andrea Macullar and Jeanne Hart

DEADLINE FOR RECEIVING ENTRY FORMS: September 7, 2007.

RECEIVING DAYS AT COOLIDGE HALL: Saturday, September 15, 2007 10:00am - 4:00pm & Sunday, September 16, 2007 12:00 - 4:00pm

PICK-UP DAY AT COOLIDGE HALL: Tuesday, October 10, 2006 2:00pm - 7:00pm

**All un-retrieved art work is subject to a \$1/day storage fee. After 30 days, artwork becomes property of Topsfield Fair.**

PLEASE NOTE NEW RULES, Complete Entry form.

Mail to: Elizabeth Benson, 6 Yale Street, Groveland, MA 01834.

Professional Art Entry forms are available on Pages 106 and 107 of this book, or on the internet at [www.topsfieldfair.org](http://www.topsfieldfair.org). Entry form **must** be received by September 7th, 2007.

## RULES & REGULATIONS

- PROFESSIONALISM:** Exhibitors in the Professional Art Division include those who benefit from financial gain for the sales of their artwork, art teachers, instructors, judges, curators, etc. Exhibitors are encouraged to provide an updated one-page biography/artist statement for the Topsfield Fair Gallery Book of Artists, which will be displayed in the Bin Room.
- JURIED EXHIBITION:** A professional panel of judges selects ribbon winners based on artistic merit, which includes: originality, composition, drawing, color and value, technique, emotional quality, and presentation. The judges are required to turn away entries they deem below the general exhibit standard. The Arts Department and judges reserve the right to reject any entry. Artists will be contacted prior to the opening of the Fair to retrieve unaccepted work. Unaccepted work cannot be transferred to the Bin Class.
- ORIGINALITY:** All work must be recent and not previously exhibited at the Fair. **EACH JURIED SHOW ENTRY MUST BE AN ORIGINAL CREATION BY THE ARTIST.** Artwork derived from another artist's photograph, such as calendars, magazines, postcards, computer images, or any image of another artist's work, is not considered original. Copies or reproductions are not acceptable for the juried exhibition.
- JURIED ENTRY IDENTIFICATION:** All juried competition entries must be clearly labeled **on the top back of art work** with the following information:  
 Artist's Name  
 Telephone #  
 "Title"  
 Medium and Overall Frame Size  
 (Height x Width)  
 Price
- JURIED ENTRIES:** Professional juried exhibition entries are limited to **2** entries in any category. **Overall Frame size should not exceed 54 united inches or approximately 24" x 30". Due to the large number of entries, oversize work can not be accepted.** Last minute title/size/price changes *will not* be accepted.
- FRAMING:** Standard frames should be used. Artwork must be securely framed and wired. Use Sectional metal frames or wood frames with strong, **multi-strand** wire firmly & carefully affixed to the frame with Omni-hangers, screw eyes or ring-strap hangers. **ATTENTION:** No clip frames, spring clips, bend over tabs or staple frames will be accepted. Unsafe or improperly framed or improperly matted artwork *will not* be accepted. Framing supplies are sold in craft stores or in some frame shops.
- SALES POLICY:** All professional artwork in the exhibition and Bin Room is for sale. Please price artwork to sell. Upon acceptance, artwork prices are set. Terms of sale include cash, check, Mastercard and Visa charges. Topsfield Fair Art Department and volunteers are not responsible for art sold for less than intended due to improper labeling or last minute changes. A commission of twenty-five percent (25%) of the selling price will be donated to the William A. Coolidge Family Living Center.
- FEES:** Each entry in the professional juried competition requires a \$7.00 non-refundable entry fee. If entering the Bin Class, please include the single \$10.00 entry fee with the juried entry fees. The maximum entry fee for three (3) juried entries and multiple entries in the Bin Class is \$31.00. **Entry fee must be submitted with official entry form in advance, payable by bank or personal check to the "Essex Agricultural Society".**
- BIN CLASS:** This Class is limited to juried exhibition entrants.

Please use new Bin Entry Form on page 107, or print from Topsfield Fair internet site.

- The number of entries is limited and bins are shared. Bin class entries are limited to:
  - Up to five (5) framed pieces for hanging
  - Up to 20 unframed, shrink-wrapped pieces for bins
  - Up to 15 plastic-wrapped note card packets.  
(Please, no individual note cards this year.)
- ARTWORK MUST BE MODERATELY SIZED FOR THE LIMITED SPACE AVAILABLE** in the Bin Room. Based on the number and size of Bin class entries, some work may be held in reserve or may not be accepted. The Art Department reserves the right of rejection for any reason.
- IDENTIFICATION REQUIREMENTS:** Bin Room entries must be clearly and professionally labeled **ON THE FACE** of each entry with:  
 "Title" or Item, such as "Autumn Note Cards"  
 Bin Category, such as "reproduction"  
 Selling price & unique ID number, using artist's initials-#. **For example:** "Sunset Title"  
 Bin category: (G14) or Giclee Print, etc.  
 \$250 (EAB-1)

Topsfield Fair Art Department volunteers not responsible for art sold for less than intended due to improperly labeled artwork.

## PROFESSIONAL ARTS ENTRY CLASSIFICATION

### A PAINTING CATEGORIES

- Oils/Acrylics
- Watercolor
- Pastel media (oil pastel & soft pastel)
- Mixed Media, collage & other

### E GRAPHICS CATEGORIES

- Drawing (Charcoal, crayons, markers, pencils, pen & ink)
- Etching & other hand pull prints (linoleum, monoprint, silkscreen, wood block)
- Computer-generated graphics & other

### F PHOTOGRAPHY CATEGORIES

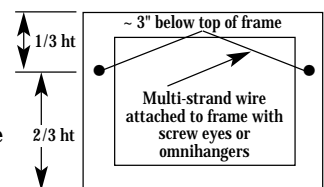
- Black & White
- Color

### G BIN CATEGORIES

- Painting
- Graphics
- Photography
- Reproductions (lithographs, digital output & iris giclee)
- Note Cards
- Other

### Do-It-Yourself Framers

For secure frames that hang flat on wall, attach screw eyes or hangers to each side of the frame at one-third the height from the top of frame. Insert multi-strand wire through the hangers and secure ends. **Top of wire must be 2-3 inches below the top of frame.**



Professional artists are asked to volunteer for receiving, hanging, exhibit monitoring, artist-at-work demonstrations, and especially for professional art sales and Bin Room staffing. Please indicate your volunteer interest on entry form and a committee member will call you for preferred scheduling. Bring your calendar and commit to a specific date and time to help on the Volunteer Schedule posted at the Receiving Desk.



# BIN ENTRY FORM & SALES TALLY

Label each entry on front of artwork.  
Please copy this form for additional bin entries.

**Initial**  
Received by \_\_\_\_\_  
Returned by \_\_\_\_\_

**Example**  
"EAB-5" (Artist code-Item #)  
"G-10" Category-Description  
"F" or "UF" & "Item Description or "Title"  
Price "\$60.00"

(Please Print)  
Artist Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_

(Information for all Bin Items Sold)  
Date: \_\_\_\_\_  
Total Sales: \$ \_\_\_\_\_ Comm. Paid: \$ \_\_\_\_\_  
Total Tax Paid \$ \_\_\_\_\_ Total Due Artist: \$ \_\_\_\_\_  
# Of Items Sold Total: \_\_\_\_\_

**Incomplete Forms will be Returned**

CK IN	Unique Artist Bin Code For Each Entry	Category 10 Painting 11 Graphics 12 Photograph 13 Reproduction 14 NoteCards 15 Other	(F) Framed or (UF) Unframed & "Title of Artwork" or (Item Description)	Price (\$)	For Office Use Only					
					Buyer Name & Address	Sell Date & Receipt Number	MA Sales Tax Paid (5%)	EAS Comm. Due (25%)	Artist Payment Due (75%)	CK OUT
G-										
G-										
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G-										

Bin Form Page # \_\_\_\_\_ Tax \_\_\_\_\_ EAS Comm. \_\_\_\_\_ Artist Due \_\_\_\_\_  
Artist's BIN I.D. Code \_\_\_\_\_